

## PRIVACY POLICY – INTERSEGURO

The provisions of this Privacy Policy of **INTERSEGURO COMPAÑÍA DE SEGUROS S.A.**, identified with Taxpayer ID No. (RUC) 20382748566, with principal place of business at Avenida Javier Prado Este No. 492, Office No. 2601, district of San Isidro, province and department of Lima (hereinafter, the “**COMPANY**”) aim at informing about the processing of individual’s data collected through the website of [www.interseguro.pe](http://www.interseguro.pe) (hereinafter, the “**WEBSITE**”), and any other channel used for the provision/acquisition of products and/or services of the **COMPANY**, as well as the rights that may be exercised with respect to their information.

A “User” is considered to be any individual who browses, registers as a client and/or performs a transaction on the **WEBSITE**, as well as any individual that has provided individual data to the **COMPANY** in relation to the acquisition of products and services therefrom. The **COMPANY** encourages the provision of free and informed consent.

The **COMPANY** may modify the provisions of this Privacy Policy, for which it will send a message to the User to know the modifications and accept them (if the User agrees with them). It is the User’s responsibility to know the current policy at the time of providing information.

In compliance with Section 18 of the Individual Data Protection Act - Act No. 29733, regarding the duty of information, the **COMPANY** informs the following:

### **I. Individual Data and Purposes of Processing**

The information that allows us to know who the User is and that can be used to identify, contact or locate the User.

In order to carry out the purposes described in this Privacy Policy, it is mandatory that the User provides the individual data required for each of the following purposes:

1. To acquire products and services of the **COMPANY** (for example, Mandatory Traffic Accident Insurance, Individual Life Insurance Policies, Annuity Policies, Mass Insurance Policies, Vehicle Insurance Policies, Travel Insurance Policies, etc.): Full name, identity document number (DNI, alien’s card, Taxpayer ID No. (RUC), etc.), home address, telephone, e-mail address, image, voice, signature, marital status, date of birth, nationality, sex, occupation, age, financial and economic situation, bank details, insurance, credit cards, pension/retirement plans, information related to physical or mental health, emotional or family life, biometric information.
2. To provide information, advice and guidance to the User about the **COMPANY**’s products and services purchased by the User: Telephone number, e-mail, home address.
3. To send documents of contracting products and services of the **COMPANY** regarding the products and services acquired by the User: Telephone number, e-mail, home address.
4. To provide customer services (contact and consultations, modification of privacy policy, etc.): Telephone number, e-mail, home address.
5. To make quotations of products and services of the **COMPANY** at the request of the User: Full name, identity document number (DNI, alien’s card, Taxpayer ID No. (RUC), etc.), home

address, telephone, e-mail address, image, voice, signature, marital status, date of birth, nationality, sex, occupation, age, financial and economic information, bank details, insurance, credit cards, pension/retirement plans, information related to physical or mental health, affective or family life, economic income.

The data mentioned in paragraphs 1 to 5 are necessary to adequately provide our products and services. In case they are not provided, it will not be possible to acquire products and services from the **COMPANY**, nor will we be able to provide an optimal customer service.

Optionally, individual data may be processed for the following additional purposes, which will only be applicable in the event that the User has given his/her free, prior, unequivocal and informed consent:

6. To send advertising material, promotional contact, contracting documents, information, advice and guidance; and to manage and coordinate visits or meetings between the User and members of the **COMPANY** and the economic group<sup>1</sup> and to invite to events about the products and services of the **COMPANY** not purchased by the User: Hobbies, individual habits, full name, identity document number (DNI, alien's card, Taxpayer ID No. (RUC), etc.), home address, telephone, e-mail address, voice, marital status, date of birth, nationality, sex, occupation, age, credits, loans, endorsements, bank details, insurance, credit cards, pension/retirement plans, physical characteristics, information related to physical or mental health, affective or family life, economic income.
7. To exchange and send information with companies of the economic group of the **COMPANY** about products and services: Full name, identity document number (DNI, alien's card), Taxpayer ID No. (RUC), home address, telephone, e-mail address, image, voice, signature, marital status, date of birth, nationality, sex, occupation, age, credits, loans, endorsements, bank details, insurance, credit cards, pension/retirement plans, mortgages, physical characteristics, information related to physical or mental health, affective or family life, economic income.

## II. Databank

The individual data provided by the Users are stored in one or more of the **COMPANY**'s databanks, depending on their relationship with the **COMPANY**, which are duly registered in the National Registry of Individual Data Protection of the Peruvian Ministry of Justice, according to the following detail:

- Databank "Clients": Individual data of Users who contract a product and/or service from the **COMPANY** are stored.
- Databank "Prospects": Individual data of Users who request that the **COMPANY** provides them with advice on the possible contracting of a product and/or service are stored.
- Databank "Website Users": Individual data that Users register when using our **WEBSITE** are stored.

## III. Individual Data Transfer

Furthermore, we inform that Users' individual data may be shared with the recipients listed in [Annex 1 - Recipients of Individual Data](#), depending on the purpose for which the User provided his/her information. It should be noted that the content of the aforementioned Annex 1 is an

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<sup>1</sup> It refers jointly to all the companies of the economic group INTERCORP, including: Interbank, Interfondos, Intercorp Financial Services, Financiera Oh!, Inteligo SAB and those found in the following link <http://www.intercorp.com.pe/empresas.html>



integral part of this Privacy Policy.

#### IV. Retention of Individual Data

Users' individual data will be kept only as long as it is necessary for the execution of the obligations and rights arising from the contractual relationship and/or request for services. In the case of data processed for purposes that are not necessary (listed in paragraphs 6 and 7), they will be kept for as long as they serve the purpose for which they were provided and until the User revokes his/her consent.

#### V. Individual Data Collection and Storage

The User must provide true, current, accurate and complete information, as well as to inform the **COMPANY** in case of variation.

The individual data will be stored in the databases owned by the **COMPANY** previously mentioned, depending on the relationship with the **COMPANY**. By accepting this policy, the User authorizes the inclusion of his/her data in such databases.

#### VI. Compliance Clause

The **COMPANY** collects the User's individual data in compliance with the provisions of the Individual Data Protection Act – Act No. 29733 and its Regulations (approved by Supreme Decree No. 003-2013-JUS). Thus, it is obliged to:

- Not to apply or use the individual data obtained for purposes other than or unrelated to the purpose provided for in this policy.
- Not to disclose to other natural individuals or legal entities the individual data provided to it.
- Maintain secrecy and confidentiality with respect to these, even after ending its relationship with the User.
- Take the technical and organizational measures required by law, so as to ensure the security measures of individual data and avoid their alteration, loss, processing or unauthorized access, given the state of technology, the nature of the data stored and the risks to which they are exposed, whether from human action, physical or natural environment.
- Transfer and communicate the obligations mentioned in the preceding paragraphs to the staff dedicated to the provision of the services of the **WEBSITE**.
- Destroy all individual data processed, as well as any support or documents containing any individual data subject to processing, once the specified period has expired.

#### VII. Cookies

The website uses cookies, which are text files managed by independent computer services that are stored in the User's browser to collect information about his/her behavior regarding the use of the **WEBSITE**. Identifying the User's activities within the website is important for the functioning and improvement of the website. In general, we use cookies for: (i) tracking User's preferences; (ii) accessing his/her information when the User registers to provide individualized content; (iii) displaying the most appropriate advertisements, based on the User's interests and activity in our services; (iv) recording browsing information.

In this regard, the **WEBSITE** has the following cookies:

Supplier or Holder	What it is used for	Reference link
Google Analytics (United States)	It is used to store browsing information (connection time, sessions with ID, device type, browser, operating system, etc.).	<a href="https://analytics.google.com/">https://analytics.google.com/</a>
Facebook Pixel (United States)		<a href="https://facebook.com">https://facebook.com</a>

The data collected by cookies are general, so the results are anonymous, protecting the privacy and identity of the User. The User can configure his/her browser so that cookies are restricted or eliminated.

#### VIII. Exercise of Rights on the User's Individual Data (Rights of Access, Rectification, Cancellation and Opposition - ARCO)

The User may exercise the following rights over his/her individual data:

- Access to information: The User may obtain the information about himself/herself that is stored in the **COMPANY**'s databanks.
- Rectification: The User may request the update, rectification or incorporation of new data of his/her individual data, when there is any error, inaccuracy or incompleteness.
- Cancellation: The User may request the deletion of his/her individual data that are not required for the fulfillment of obligations of the **COMPANY**.
- Opposition: The User may oppose the processing of his/her individual data, provided that such processing is not provided by contract or law.

To do so, the User must send a written communication to Av. Paseo de la Republica No. 3071, district of San Isidro, province and department of Lima or to the e-mail [servicios@interseguro.com.pe](mailto:servicios@interseguro.com.pe). It will be necessary for the User to explain under what circumstances he/she provided the individual data in question to the **COMPANY**.

#### IX. Privacy of Minors

The products and services offered on the **WEBSITE** are available only to individuals of legal age. Therefore, by browsing and/or using the **WEBSITE**, the User declares to be over 18 years old.

If the User is a minor, he/she must obtain the authorization from his/her father, mother, guardian or legal representative and send it previously to the **COMPANY** in physical form to prove the existence of prior consent.

#### X. Link to other Websites

This Privacy Policy applies only to services provided by the **COMPANY**. The **WEBSITE** may contain links to other services and websites not operated or controlled by us (hereinafter, "Third Party Services").

This Privacy Policy does not apply to Third Party Services. Links to Third Party Services do not imply any approval, guarantee and/or review of their content by the **COMPANY**. We suggest



you contact these sites directly for information about their privacy policies.

#### **XI. Jurisdiction and Governing Law**

For all matters not expressly provided for in this Privacy Policy, the rules contained in the Peruvian legal system will be supplementary applicable. Furthermore, any dispute arising from the acceptance and/or construction of this Policy will be submitted to the jurisdiction of the judges of Lima, Peru.

Notwithstanding the foregoing, the Users and the **COMPANY** may agree on other alternative dispute resolution mechanisms.

[Last update:](#) September 25, 2020.